

The
Dallas Study Club

2016-2017

www.dallasstudyclub.com

“Who Moved My Cheese?”



"See what you're doing wrong, laugh at it, change and do better."

- *Spencer Johnson*

Table of Contents

2016-2017

Mission Statements

Academic Calendar

National Symposium

Speaker Biographies

SSC and DSC Website Log-in

"The quicker you let go of old cheese, the sooner you find new cheese."

- *Spencer Johnson*

Dallas Study Club

Mission Statement

To provide a team learning environment that promotes an exchange of knowledge to advance the level of diagnosis and treatment provided to our patients.

"The more important your cheese is to you the more you want to hold on to it."

- Spencer Johnson

I. Introduction to Seattle Study Club and Dallas Study Club

The Seattle Study Club is a network of dental study clubs started by Dr. Michael Cohen in the early 1990s. Currently, there are over 250 Affiliate Clubs in the United States, Canada and Australia, all dedicated to bringing the finest in continuing dental education to clinicians in their local communities. While each club is run by its own Director(s), they all follow the Seattle Study Club model, and adhere to the underlying goals and tenets of the organization.

Once a year, the members and Directors of these Affiliate Clubs are invited to the Seattle Study Club National Symposium. This multi-day educational extravaganza features presentations by top clinicians from around the world, as well as treatment planning workshops and seminars designed to enhance personal and practice growth. It draws approximately 900 people, of which about 450 are dentists practicing all over the United States, Canada and Australia. The National Symposium is the biggest educational event that the Seattle Study Club sponsors, and it is the brainchild of Dr. Michael Cohen. Dr. Cohen's ideas for the yearly meeting are implemented by the Seattle Study Club staff, a team of individuals whose job descriptions are distinct, yet whose duties often overlap.

The Dallas study club was established in 2009 and has quickly become one of the largest and most progressive Study Clubs in the country. It has also started several sister programs for Implant Study as well as advanced implant studies in immediate hybrid therapy.

II. Our Goals

The goals of the Seattle Study Club are to promote and advance the following.

- A. Interdisciplinary treatment planning as the foundation of ideal, comprehensive care for patients in the United States, Canada & Australia.
- B. Peer-based, ongoing learning in the context of the Seattle Study Club model as the most efficient and effective way for dentists in the field to enhance their understanding of basic and advanced techniques and technologies, and to improve their ability to treatment plan and treat complex cases in the interdisciplinary setting.
- C. Commitment on the part of dentists to achieving their full professional potential in becoming "complete clinicians" — those who are able to marry the science and the art of dentistry to deliver the highest and most beneficial level of care to their patients.
- D. Enthusiasm and passion in dentists for the profession of dentistry, and a true understanding of the immense benefits dentistry can provide to patients seeking improvements in their health and beauty.
- E. Professional camaraderie and the sharing of knowledge between and among dentists and the development of a professional and personal support network within the context of the study club.
- F. A "university without walls" inside the Seattle Study Club, such that clinicians have ready access to leading dental authorities in a variety of fields, through their presentations at local Seattle Study Club meetings, their articles and cases published in the Seattle Study Club Journal, their participation in Seattle Study Club web sessions and their lectures and workshops at the yearly Seattle Study Club National Symposium.

III. Mission of Seattle Study Club

Within the context of its goals, the mission of the Seattle Study Club is to offer clinicians educational experiences that exceed their highest expectations of excellence, and motivate them to learn more and do more for their patients and their profession.

The
Dallas Study Club

“Who Moved My Cheese”

2016-2017

August 26th
 Friday

Kick off dinner
 Ill Forks Steakhouse
Spouses invited
Dr. Steve Blasnik
 5:00 p.m. – 8:00 p.m.

January 25-28th

Seattle Study Club
National Symposium
 “Big Bang : Spirit of
 Adventure”
 Four Seasons Resort
 Orlando at Disney World

September 30th
 Friday

Full Day Lecture
Doctors & Staff
Dr Joshua Austin
 “Online Reputation
 Management: The Wild West
 of Internet Review Sites”
 Studio Movie Grill
 8:00 a.m. – 3:30 p.m.

February 9th
 Thursday

Evening Lecture
Group Discussion
 “Treatment Planning Session
 #2”
 Woodhill Medical Park
 5:30 p.m. – 8:30 p.m

September 30th
 Friday

SmileBangladesh Charity
 Dinner
 Sevy’s Grill
 6:00 p.m. – 9:00 p.m.

March 2nd
 Thursday

Evening Lecture
Group Discussion
 “Treatment Planning Session
 #3”
 Woodhill Medical Park
 5:30 p.m. – 8:30 p.m

October 21st
 Friday

Full Day Lecture
DSC Members
 “Secrets Day”
 Woodhill Medical Park
 8:00 a.m. – 3:30 p.m.

April 7th
 Friday

Full Day Lecture
Doctors & Staff
Drs. Ritter & Ramsey
For Doctors “Dentistry and the
 Digital World for the Everyday
 Practice”
For Staff “Your Sixth Sense –
 Understanding Body Language
 and Human Decision Making for
 Improved Interpersonal
 Relations”
 Studio Movie Grill
 8:00 a.m. – 3:30 p.m.

November 10th
 Thursday

Evening Lecture
Group Discussion
 “Treatment Planning
 Session #1”
 Woodhill Medical Park
 5:30 p.m. – 8:30 p.m

December 15th
 Thursday

Holiday Party
Doctors, Staff & Families
 “12 Days of Christmas!”
 Dallas Arboretum
 6:00 p.m. – 9:00 p.m.

April 27th – May 1st

DSC Wine Tour to Napa Valley
Doctors & Spouse

January 13th
 Friday

Full Day Lecture
Dr Stanley Malamed
 Studio Movie Grill
 8:00 a.m. – 3:30 p.m.

May 12th
 Friday

End of Year Party
Spouses invited
 6:00 p.m. – 9:00 p.m.

2017 SSC National Symposium

"Big Bang: Spirit of Adventure"

January 25-28th, 2017

We are pleased to present the 24th Annual Seattle Study Club National Symposium at the Four Seasons Resort Orlando at Disney World!

For details email Christinalloyd@dallasstudyclub.com



“Smell the cheese often so you know when it is getting old.”

- Spencer Johnson

Wine Trip



April 27th – May 1st, 2017

Private Wine Tours
& Continuing Education

- **Special guest speaker John F. Weston, DDS, FAACD!**
- Please join us and bring your better half to sample some of the world's best wine. We will start out the day with a short treatment planning session after breakfast and then tour exclusive wineries and shop.
- Meet world famous winemakers, taste the best wines in the world and dine at some of the most unique restaurants.
- Ground Transportation, Hotel & Breakfast included for \$3900 per couple (Airfare not included)

“It is safer to search in the maze than to remain in a cheese-less situation.”

- *Spencer Johnson*

“Understanding the Economy: Pitfalls and Paradoxes”

by

Steve Blasnik

Friday, August 26th, 2016

5:00- 8:00pm

Kick Off Dinner

Steven Blasnik is President of Petrus Asset Management, a private investment manager for the Perot family, overseeing investments across a broad set of strategies and markets. Prior to joining Perot Investments in 1987, he was a tax attorney with Hughes & Luce. He served as a director of Perot Systems Corporation, an information technology services company listed on the New York Stock Exchange, from 1994 until its 2009 sale to Dell. He holds a B.S. in Mechanical and Aerospace Engineering from Princeton University and a J.D. from Harvard Law School, where he was an editor of the Harvard Law Review.



"Movement in new direction helps find new cheese."

- Spencer Johnson

"Online Reputation Management: The Wild West of Internet Review Sites"

by

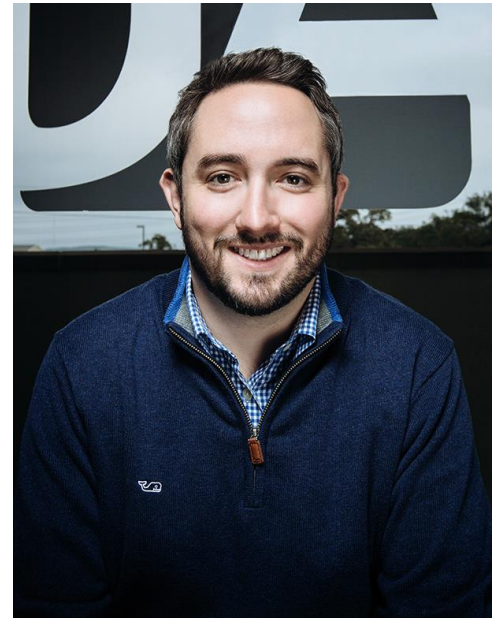
Joshua Austin, D.D.S.

Friday, September 30th, 2016

8:00- 4:00pm

Full Day Lecture

Joshua Austin, DDS maintains a full time restorative dentistry private practice in San Antonio, Texas. He is an editorial director and columnist for Dental Economics focusing on dental products and technology. Dr. Austin lectures around the country to study clubs and dental meetings about these topics along with online reputation management and social media. Dr. Austin is a graduate of the University of Texas Health Science Center at San Antonio Dental School and spent five years post graduation as faculty in the Department of Restorative Dentistry. His approach to his "Pearls for your Practice" column is a fresh approach in today's commercial driven dental journalism. When you read a "Pearl," rest assured that you are getting an honest evaluation of a product, which was used by Dr. Austin in clinical practice on a patient.



“Being in the uncomfortable zone is much better than staying in the cheese-less situation.”

- *Spencer Johnson*

“Emergency Medicine”

by

Stanley Malamed, DDS

Friday, January 13th, 2017

8:00- 4:00pm

Full Day Lecture

Doctor Malamed was born and raised in the Bronx, New York, graduating from the New York University College of Dentistry in 1969. He then completed a dental internship and residency in anesthesiology at Montefiore Hospital and Medical Center in the Bronx, New York before serving for 2 years in the U.S. Army Dental Corps at Ft. Knox, Kentucky. In 1973, Doctor Malamed joined the faculty of the Herman Ostrow School of Dentistry of U.S.C., in Los Angeles, where today he is Professor of Anesthesia & Medicine. Dr. Malamed is a Diplomate of the American Dental Board of Anesthesiology, as well as a recipient of the Heidebrink Award [1996] from the American Dental Society of Anesthesiology and the Horace Wells Award from the International Federation of Dental Anesthesia Societies, 1997 (IFDAS). Doctor Malamed has authored more than 140 scientific papers and 17 chapters in various medical and dental journals and textbooks in the areas of physical evaluation, emergency medicine, local anesthesia, sedation and general anesthesia. In addition, Dr. Malamed is the author of three widely used textbooks, published by CV Mosby: **Handbook of Medical Emergencies in the Dental Office** (6th edition 2007); **Handbook of Local Anesthesia** (6th edition 2011); and **Sedation - a guide to patient management** (5th edition 2010) and two interactive DVD's: **Emergency Medicine** (2nd edition, 2008) and **Malamed's Local Anesthetic Technique DVD** (2004). In his spare time, Doctor Malamed is an avid runner, exercise enthusiast, and admits an addiction to the New York Times crossword puzzle, which he has done daily since his freshman year in dental school.



“If you do not change, you can become extinct!”

- Spencer Johnson

“Dentistry and the Digital World for the Everyday Practice”

by

Robert Ritter, DDS

Friday, April 7th, 2017

8:00- 3:30pm

Full Day Lecture

Robert G. Ritter, DMD, received his dental degree from The Medical University of South Carolina College of Dental Medicine in 1994. Dr. Ritter has published many articles on adhesive and esthetic dentistry and has served on the editorial boards of Spectrum, PPAD, Inside Dentistry and The Journal of The American Academy of Cosmetic Dentistry. He is an editorial board member of REALITY, a publication to keep dentists up to date with dental materials within the industry. Dr. Ritter is a member of the American Academy of Esthetic Dentistry, The American Academy of Restorative Dentistry, The American Academy of Cosmetic Dentistry, The International Association of Dental Researchers, The American Society for Dental Aesthetics and the ADA, as well as a Kois graduate. He is a past president of the Florida Academy of Cosmetic Dentistry and is a member of the Seaside Study Club a component of the Seattle Study Club. ® Dr. Ritter has been presenting for over 17 years to both national and international crowds. He has spoken in Australia, New Zealand, Mexico, Canada and Europe. He brings years of technical information and has the ability to transform information into practical everyday use for the audience. Dr. Ritter, wife Isabelle and their daughter Olivia enjoy tennis, golf, the beach, travel, piano and movies.



“What would you do if you were not afraid?”

- Spencer Johnson

“Your Sixth Sense – Understanding Body Language and Human Decision Making For Improved Interpersonal Relations”

by

Christopher Ramsey, DDS

Friday, April 7th, 2017

8:00- 3:30pm

Full Day Lecture

Christopher D. Ramsey, DMD, was raised and currently practices in Jupiter, Florida. His practice focuses on comprehensive esthetic and restorative dentistry. Dr. Ramsey received his dental degree from Temple University School of Dentistry in Philadelphia, Pennsylvania in 1999. Dr. Ramsey is a member of the American Academy of Esthetic Dentistry (AAED), a member of the American Society for Dental Aesthetics (ASDA) and an accredited member of the American Academy of Cosmetic Dentistry (AACD). He is a Graduate of the Kois Center in Seattle, Washington and also an Alumnus of the Pankey Institute in Key Biscayne, Florida. Dr. Ramsey is on the editorial review boards for the AACD Journal and the Journal of Implant and Restorative Dentistry (JIRD). He has published numerous articles on customer service related topics, adhesive technology and cosmetic dentistry in several publications such as Journal of Implant and Restorative Dentistry, Journal of Esthetic and Restorative Dentistry, PPAD, Dentistry Today, Contemporary Esthetics, Signature and Dental Products Report. Dr. Ramsey is a product consultant for The Dental Advisor, and to numerous dental manufacturers, which allows for greater insight into the newer materials and techniques. He also had the unique opportunity over the last decade to lecture throughout the U.S., Canada, Mexico, New Zealand, Australia, Spain, France and Japan. Lecture topics have focused on the latest techniques, materials, technology and protocols needed to create a successful esthetic-based practice. In addition, Dr. Ramsey is often called upon to teach the latest techniques in body language and what they mean to the success of our practices.



"When you change what you believe, you change what you do..."

- Spencer Johnson

Annual Wine Trip

Speaker

John F Weston, DDS, FAACD

April 20-24th, 2017

Dr. Weston, owner and director of Scripps Center for Dental Care, earned his dental degree in 1989, graduating as one of the top five in his class. While a commissioned officer in the US Navy, he completed a general practice residency at Balboa Naval Hospital San Diego, and served two years independent duty aboard a US Navy Warship in support of Desert Storm.

Dr. Weston is the only dentist in La Jolla and one of only 50 worldwide to earn the rigorous credential of "Accredited Fellow" through the American Academy of Cosmetic Dentistry. As a strong advocate of continuing education, he regularly lectures, publishes articles, and teaches hands-on courses to other dentists on all aspects of cosmetic dentistry on a local and international level. He has also served two terms as a chairman of the Professional Education Committee for the AACD's annual Scientific Session.



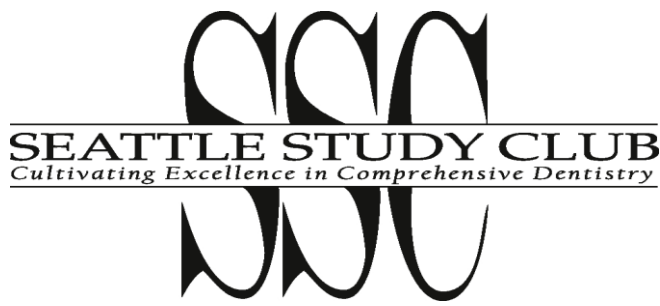
Dr. Weston is a member of Omicron Kappa Upsilon Dental Honor Society, the American Academy of Cosmetic Dentistry, the American Dental Association, the California Dental Association, and the San Diego County Dental Society. In addition to being a fellow of the American Academy of Cosmetic Dentistry, he also holds an elected position to the American Board of Cosmetic Dentistry, where he serves as fellowship and accreditation examiner. He has been practicing in the La Jolla area since 1989 with a focus in cosmetic smile design using non-metal restorations.

Dr. Weston is an avid sportsman who enjoys kite boarding, surfing, snowboarding, wakeboarding, boating, and scuba diving.

SSC Journal



Seattle Study Club publishes a quarterly journal. It contains clinical cases, literature, reviews, news, and is included in your tuition.



Seattle Study Club Website

As a new member of the Seattle Study Club network, you have access to the National Seattle Study Club website. Please contact Seattle personally to set up your website information and password so that you can explore our site at anytime for resources available to you, as well as to stay updated on various study club events.

www.Seattlestudyclub.com

You can view the profile pages of affiliate clubs by clicking on **Club Locations** next to the globe on the home page. You can search for clubs on the map by zip code or state, or click on the “[view all clubs...](#)” link for a full list. When viewing the map, hover over the red marker and click **Profile Page** to view a club’s information.

If you have any questions, you may reach Brittany by phone Monday-Friday, 8:00-5:00pm (PST) at 425.576.8000 or via email at Brittany@seattlestudyclub.com.

Dallas Study Club Website

All members have access to the Dallas Study Club website to stay up to date on events held locally. Below is your password to sign into the “Members only” section of the website.

www.Dallasstudyclub.com

Password: _____ confidential _____

By logging on to the website, it gives you the option to navigate through our year and see the calendar of events, as well as, your fellow members.

If you should have any problems logging on, contact Christina by phone Monday-Friday 8:00a.m-5:00p.m. at 214.989.6295 or via email at Christinaford@dallasstudyclub.com

“Life moves on and so should we.”

- *Spencer Johnson*